Manchester Business School East Asia Centre
Seminar Series 9

Developing Winning Strategies

Guest Speaker: Kevin Jagiello
Date: March 9, 2005 (Wednesday)
Time: 7:00 – 9:00pm
Venue: Manchester Business School Worldwide East Asia Centre,
       6/F, Wilson House, 19-27 Wyndham Street, Central, Hong Kong
Fee: HK$50 per person (Refreshments will be served at 8:00pm)

Kevin is the Manchester Business School Worldwide Director for
Strategic Management. He has lectured in strategy for over
twenty years.

The presentation will cover:

- characteristics of a winning strategy
- give examples of winning strategies in action
- draw attention to obstacles which have to be overcome in
developing a strategy

• The closing date for reservation is February 21 (Monday).
• Payment methods:
  - make the cheque payable to TANG Kwok Hung AND SIU Chor Wah; or
  - deposit to Dah Sing Bank, A/C number: 040-59-302-06225 and FAX (MBSW East Asia
    Centre at (852) 2526 4910) or EMAIL (alumni@mbs-worldwide.edu.hk) the deposit slip,
    together with the slip below:

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Name (in full): 
No. of Participants: 
Email Address: 
Fees Paid: HK$ 
Please circle one: EMBA/FMBA/Others 
Please circle one: Alumni/Current Student/Others 
Mobile Number: 

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